



# How Much Can Pinkeye Afflict Your Bottom Line?

## Vaccinators

Among dairy vaccinators, **94%** believe they experienced a positive ROI.<sup>1</sup>

Dairy vaccinators estimate a low average cost of **\$17** per animal to administer vaccines.<sup>1</sup>

Dairy vaccinators report a higher level of satisfaction with vaccinating.<sup>1</sup>

## Non-Vaccinators

Milk losses cost producers with pinkeye outbreaks an average of **\$352** per animal.<sup>1</sup>

Market research has shown animals with pinkeye are commonly discounted **\$10-12** per hundred pounds of bodyweight when sold at auction.<sup>2</sup>

Financial losses among dairy heifers can be substantial. On average, producers were docked **\$500** per animal for eye conditions, and lost **\$575** on average per animal when it was necessary remove a heifer from the herd.<sup>1</sup>