



# Award Application

Deadline: August 1, 2025



The MILK Business Leader in Technology Award will be given to a farm that focuses on the implementation of technology to improve dairy operations in terms of ROI, labor, time management, etc. Technology can be anything on the farm -- nutrient management, animal ID, milking operations, labor, genetics, commodity barn management, etc. Any producer that gets at least half of their income from dairy farming and farm-related ventures may apply. Winners agree to be recognized in articles published in MILK Business Quarterly magazine and online.

Prizes can include:

- A trip for two to attend the 2025 MILK Business Conference (December 2-3, Las Vegas, Nevada)
- Airfare
- MILK Business Conference Registration
- Hotel for up to four nights

### Return Entries to:

E-mail Karen Bohnert: [kbohnert@farmjournal.com](mailto:kbohnert@farmjournal.com) (If mailing, please call (563-320-2895) or e-mail Karen)

MILK Business Awards  
P.O. Box 410038  
Kansas City, MO 64141

Please complete the following application.

Name \_\_\_\_\_ Age \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Office phone \_\_\_\_\_ Mobile phone \_\_\_\_\_  
 Fax \_\_\_\_\_ E-mail address \_\_\_\_\_  
 Type of farming operation (dairy, grain, etc.) \_\_\_\_\_  
 Farm name \_\_\_\_\_

Applying as:    Individual    Multi-partner unit

Briefly describe your responsibilities in the management of the business.

**ESSAY QUESTIONS (attach typed responses):**

1. Provide a description of your dairy operation;
  - Type, size and location of your operation
  - What makes your operation unique
2. Describe your role, position and area of responsibility within the dairy operation.
3. Describe the type or types of technology you have implemented within your dairy or farming operation.
  - Type of technology
  - Reason you implemented the technology
  - Benefits you have realized by implementing this technology
4. Future plans you have for the dairy or farming operation in the next 2-5 years.
5. How would a peer within the industry describe you?
6. Why should you be selected as the 2025 MILK Business Conference Leader in Technology?
7. Please provide two letters of recommendation from any of the following:
  - Fellow dairy producer
  - Industry representative
  - Dairy or agriculture organization leader
  - Community leader
  - Other

**I certify that the above information is accurate and agree to appear in subsequent publicity of this award, should I win.**

Applicant's signature: \_\_\_\_\_